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PREMIUM BLANKS | BUILT TO LAST

Headwear Fit Guide

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WHO WE ARE

Created in New Zealand

AS Colour is a NZ company established in 2005, operating six distribution facilities and twenty-six retail locations across the US, UK, AU, NZ and mainland Europe. We offer **premium blank apparel** for the creators, decorators and makers of today. We firmly believe that longer-lasting products are better for the environment. By creating exceptional quality garments that are **built to last**, we aim to reduce waste and encourage conscious consumption.

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Social Responsibility

From our inception in 2005, “doing the right thing” has been a cornerstone of our brand and a priority for our customers. Our guiding principles are centered around designing products for circularity and longevity, prioritizing sustainable materials, reducing waste, and ensuring a sustainable, ethical supply chain.

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