

OUR INITIATIVES



We prioritize transparency and traceability across all levels of our supply chain. We continuously monitor, improve and remediate processes, ensuring the safety, health and sustainability of practices for both people and planet.



We find and work with factories who share our values, operate a culture of dignity and respect, are in for the long term, and who, like us, are willing to embrace change and continuous improvement.



We have partnered with CarbonClick to support offsetting through reforestation projects. CarbonClick are a New Zealand based company, born to make climate action simple and transparent for business and customers alike.



We've been taking steps at each stage in our supply chain to reduce plastic and unnecessary waste. We know that even small changes are significant, and we continue to seek out more planet-friendly alternatives where we can.

OUR PARTNERSHIPS



Member of amfori, leading ethical compliance in supply chains. Supporting companies to drive social compliance and improvements within the factories and farms in their global supply chains.



The Better Cotton Initiative exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future.



OEKO-TEX® Standard 100 certification is designed to ensure the effect the dyeing industry has on the environment is minimized and the garments are safe for consumers as well as the people who make and sell them.



We have partnered with Reemi – a non-profit organization providing culturally appropriate, sustainable and innovative period products to people in developing countries.

OUR GLOBAL OFFERING

Our Warehousing & Distribution Centers

CHARLOTTE, NORTH CAROLINA, USA

Size of DC : 240,000 sq. ft.

On Hand Inventory : 5 million+ units in stock

CARSON, CALIFORNIA, USA

Size of DC : 90,052 sq. ft.

On Hand Inventory : 5 million+ units in stock

AUCKLAND, NEW ZEALAND

Size of DC & Headquarters : 77,500 sq. ft.

On Hand Inventory : 5 million+ units in stock

MELBOURNE, AUSTRALIA

Size of DC : 202,469 sq. ft.

On Hand Inventory : 5 million+ units in stock

BEDFORDSHIRE, UNITED KINGDOM

Size of DC : 79,000 sq. ft.

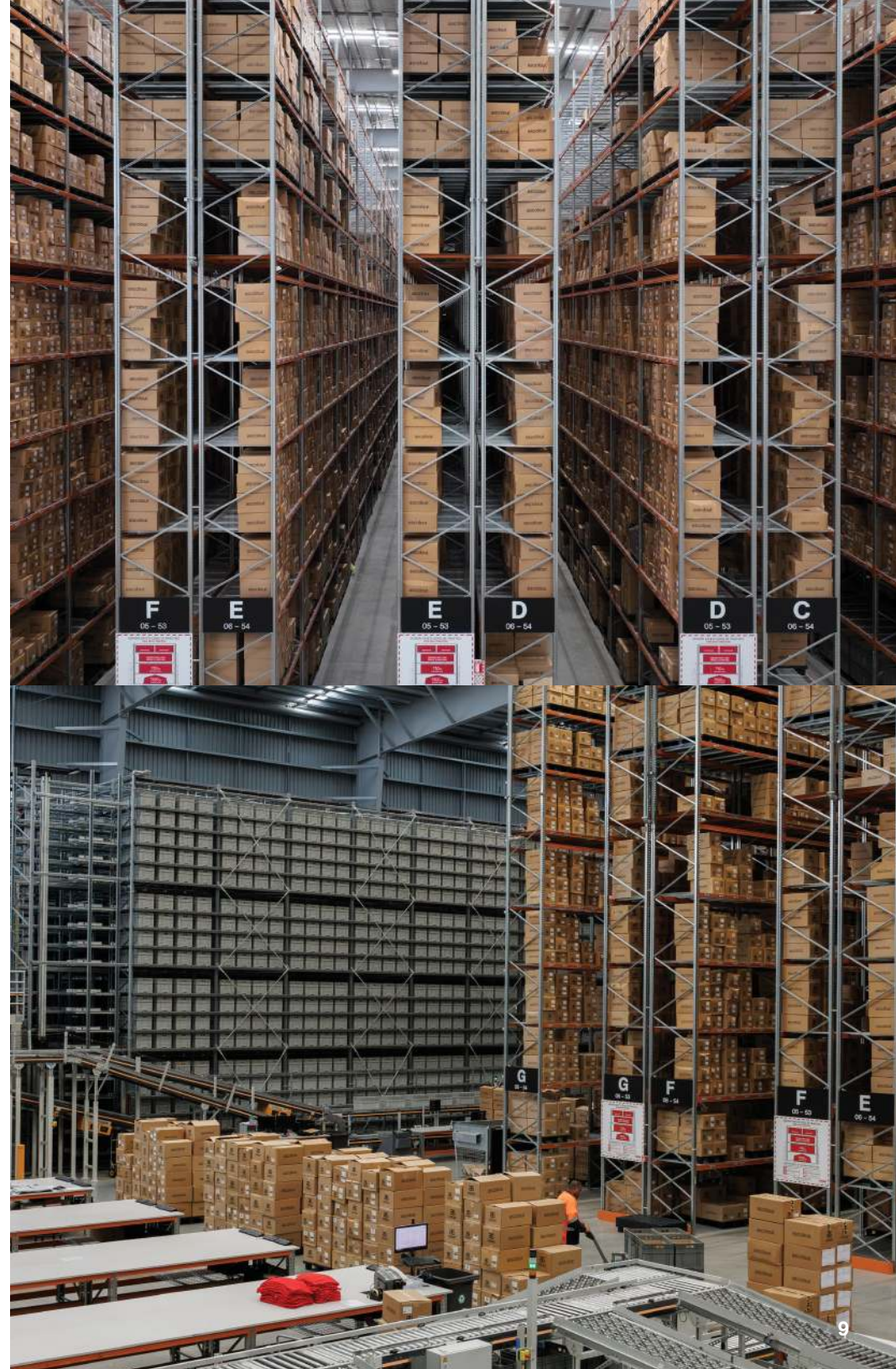
On Hand Inventory : 3 million+ units in stock

MAINLAND EUROPE

Size of DC : 63,500 sq. ft.

On Hand Inventory : 3 million+ units in stock

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The Franchises

We've created "Product Franchises" to make things easier for our customers.

A franchise is a group (or family) of products that share similar features, while highlighting the nuances between different fits.

The purpose of franchising is to organize similar products into clearly communicated and easily understood collections, emphasizing what sets them apart.

Our headwear franchises are designed, developed, and crafted with fit as the primary focus, building a fabric portfolio tailored to each specific fit.

We currently have 8 AS Colour headwear franchises: **Finn, Access, Icon, Surf, Class, Frame, Mesh, and Stock.**

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